

FOR IMMEDIATE MEDIA RELEASE



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North Coastal Art Gallery
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It's a brand-new day at the North Coastal Art Gallery, managed by the Carlsbad-Oceanside Art League, (COAL), as we announce our new 2022 President, Cheryl Ehlers. She is tasked with bringing the gallery into the lime light after the delay of COVID and overcoming damage to the gallery that left it closed for two months. The Board and artists worked diligently, and now we are all looking forward to providing opportunities for our artists to engage the community with a full calendar of activities.

Cheryl is a Carlsbad resident of over 37 years, and previously retired from the City of Encinitas as the Assistant Arts Administrator. We look forward to tapping into her vast knowledge of resources in working with non-profits, event coordination, artist advocacy and events. Presently she is involved in several communities and works with many diverse non-profits, encompassing the Arts, Cultural Arts and Veteran groups. Currently, she is working closely with SIMA Management in the Carlsbad Village Faire to heighten the exposure of the art in the center by programming more events to engage the public at the center, and possibly a banner project within Carlsbad.



Her firm belief in giving back is rooted in her own family history, her aunts were fearlessly outspoken civil right activists, and overcame the cultural barriers of the day, and through their influences she learned to understand the importance of using her talents to make a difference in lives of those around her.

Besides being an award winning and well published artist, who paints for the United Nations (UNESCO), Paris, FR., Cheryl formed *The Stardust Arts*, which broke ground in 2009 and has since instructed over 14,500 undeserved students. She is recognized by the State Assembly of California and the San Diego Board of Supervisors for her commitments to art in local cities. She assists in the support of the North County African Women's Association; and Jazzercise Inc. as an advocate for the art community and believes in the power of positive thinking, while using it as an inspiration. "It's not what you give, it is the satisfaction of knowing you helped another person, in some small way, that counts".

The Carlsbad-Oceanside Art League is a 501 c (3) non-profit established in 1951 to promote the appreciation of fine arts and art education within the community. We provide youth programs, exhibitions, demonstrations, annual opens, membership shows, art instruction, and support to emerging artists. Located at 300 Carlsbad Village Drive, Suite 101, 92024, in the Carlsbad village Faire. Visit us online at northcoastalartgallery.com, 760-434-8497, and you can view Cheryl's work at cherylehlersart.com.